

APRIL 19-21, 2024

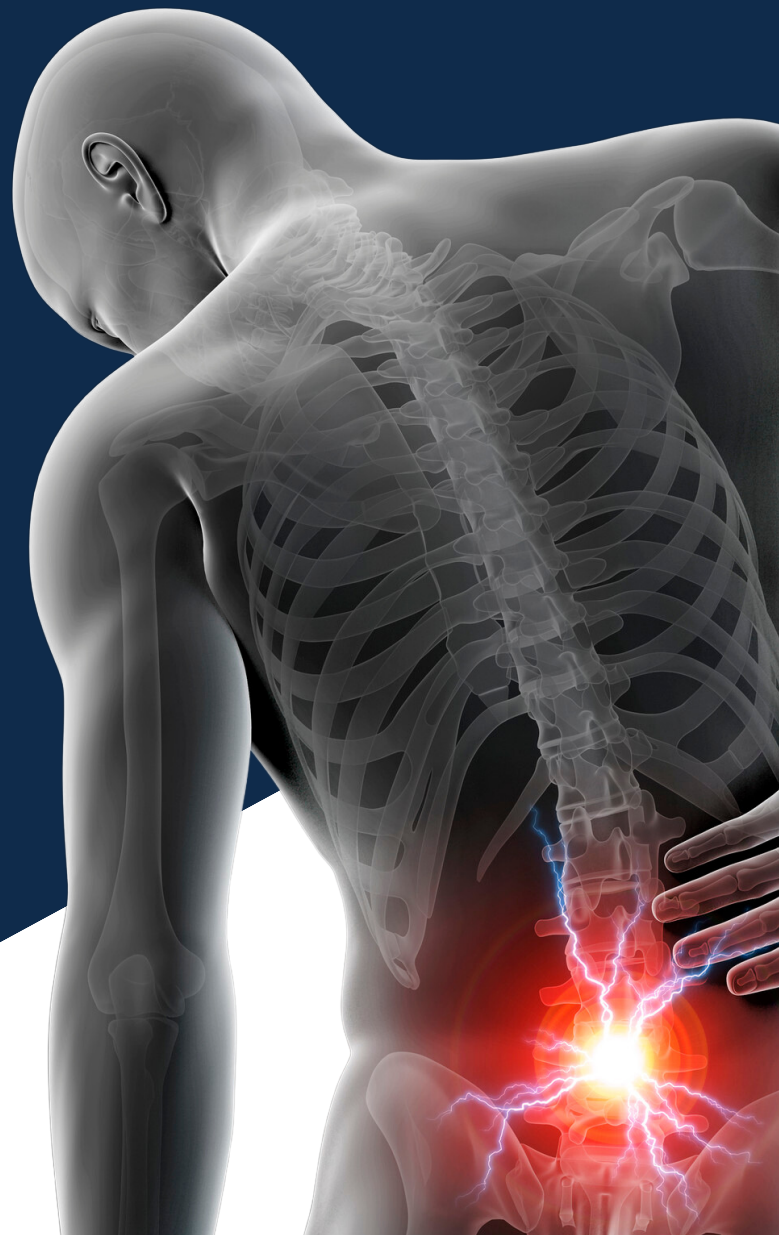
2024 PROSPECTUS

GSIPP

20th Annual Pain Summit

@ Ritz Carlton Reynolds

Greensboro, Georgia



The Georgia Society of Interventional Pain Physicians (GSIPP) is a group of physicians, midlevel practitioners, nurse and office support staff working together to promote interventional pain practice in Georgia.

EXHIBITOR INFORMATION

AGENDA AT A GLANCE*

**Agenda subject to change*

Thursday, April 18, 2024

4:00-6:00 PM Exhibitor Set-up

Friday, April 19, 2024

7:30 am - 8:30 am Breakfast & Visit Exhibits

8:30 am - 5:00 pm General Sessions

10:15 am - 10:45 am Break & Visit Exhibits

2:15 pm - 2:45pm Break & Visit Exhibits

5:00 pm - 6:00 pm Reception in the Exhibit Hall

Saturday, April 20, 2024

7:00 am - 8:00 am Breakfast & Visit Exhibits

8:00 am - 1:00 pm General Session

10:00 am - 10:30 am Break & Visit Exhibits

5:30 pm Networking Reception@
Lakeside Lawn

Sunday, April 21, 2024

8:30 am - 9:00 am Breakfast & Visit Exhibits

8:00 am - 8:30 am Break & Visit Exhibits

8:45 am - 12:00 pm General Session

12:00 pm - 2:00 pm Exhibitor Breakdown

HOTEL INFORMATION

We strive to make this meeting beneficial for you and your company, and we want to make sure that you have every opportunity to interact with the GSIPP attendees. In an effort to make sure that we have rooms to maximize physician attendance, the number of rooms available to each company will be based on Sponsorship Level and the number of reps included with that level, and the current availability of rooms. Once your online registration is received, you will be contacted via email to make reservations at The Ritz Carlton at Lake Oconee.

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up at 4:00 pm on Thursday, April 18th. Only one table per exhibitor is allowed unless additional tables are purchased no later than 3 weeks in advance. You may break down your exhibit at any time; however, all exhibits must be fully broken down by 2:00PM, Sunday, April 21st. Due to strict rules and regulations, all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

The following information should be included on all packages to ensure proper delivery:

The Ritz-Carlton Reynolds, Lake Oconee

1 Lake Oconee Trail

Greensboro, Georgia 30642

GSIPP

YOUR COMPANY'S NAME/YOUR ONSITE COMPANY REPRESENTATIVE NAME

4/18/2023

Event Manager: TBD

LOAD-IN

Please ship all deliveries to **arrive NO EARLIER than 3 DAYS prior to the event.** All deliveries must be cleared and scheduled with the Event Services Department. The Ritz Carlton at Lake Oconee takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the resorts rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping & handling fees. Please check with the hotel for their fees.

ANY LARGE EQUIPMENT/ DEVICES REQUIRING ADDITIONAL HANDLING MUST BE COORDINATED IN ADVANCE WITH GSIPP & HOTEL.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room. **HOWEVER**, all shipping materials **MUST BE LABELED**, AND representatives should have all the necessary forms needed to ship out packages. Any items left behind the hotel may be discarded by hotel staff.

EXHIBIT LEVELS

PLATINUM LEVEL - \$25,000

Limited # of registrations at this level

- (9) Nine Representative Name Badges
- (2) Two 6' Exhibit Tables with top placement in the Exhibit Hall
- ***BONUS: VIP Reception with Key GSIPP Physicians and Leaders**
- Invitation to Friday Evening Welcome Reception (in the Exhibit Hall)
- (9) Nine Tickets to Saturday Night Networking Reception
- Onsite Signage – Company logo on patron signage throughout the activity with recognition as a Platinum Patron
- Company Logo and link on GSIPP website noted as a Platinum Patron

Email Blasts Benefits

- (2) Two Email Blasts (1 pre/1 post) to attendees highlighting your company and/or product (Organization to provide HTML code copy to GSIPP)*
- (1) One Email blast to attendees pre-meeting w/company logo and website link announcing “Platinum level sponsorship” to registered attendees (URL link supplied by sponsor no later than March 18, 2024)
- (1) One Post-meeting email blast to all registered attendees with representative contact information (Sent by GSIPP)
- (1) One Pre/Post Meeting Attendee Registration List

App Benefits

- (1) One Banner ad in the meeting app
- Recognition in the meeting app as a Platinum Patron
- (3) Three push notifications in the app during meeting dates
- 50 words or less company description in the meeting app
- Meeting Conference App – Exclusive placement (dedicated icon on the home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links/video/survey/website with the option for attendees to request more information.

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EXHIBIT LEVELS

GOLD LEVEL - \$20,000

- (7) Seven Representative Name Badges
- (2) Two 6' Exhibit Tables with top placement in the Exhibit Hall
- Invitation to Friday Evening Welcome Reception (in the Exhibit Hall)
- (7) Seven Tickets to Saturday Networking Reception
- One (1) Email blast to attendees prior to the meeting with your company information
- Onsite Signage – Company logo on patron signage throughout the activity with recognition as a Gold Patron

App Benefits

- Recognition in the meeting app as a Gold Patron
- (3) Three push notifications in the app during meeting dates
- 50 words or less company description in the meeting app
- Company Logo and link on GSIPP website noted as a Gold Patron

SILVER LEVEL - \$12,000

- Five (5) Representative Name Badges
- One (1) 6' Exhibit Table with select table placement
- Invitation to Friday Evening Cocktail Reception (in the Exhibit Hall)
- Five (5) Tickets to Saturday Night Networking Reception
- Onsite Signage – Company logo on patron signage throughout the activity with recognition as a Silver Patron.

App Benefits

- Recognition in the meeting app as a Silver Patron
- One (1) push notification in the app during meeting dates
- 50 words or less company description in the meeting app

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EXHIBIT LEVELS

BRONZE PLUS - \$8,000

- Three (3) Representative Name Badges
- One (1) 6' Exhibit Table with select table placement
- Recognition in the meeting app as a Bronze Plus Patron
- Onsite Signage – Company logo on patron signage throughout the activity with recognition as a Bronze Plus Patron.
- Invitation to Friday Evening Welcome Cocktail Reception (in the Exhibit Hall)
- Three (3) Tickets to Saturday Networking Reception



BRONZE- \$5,500

Limited # of registrations at this level

- Two (2) Representative Name Badges
- One (1) 6' Exhibit Table
- Recognition in the meeting app as a Bronze Patron
- Onsite Signage – Company logo on patron signage throughout the activity with recognition as a Bronze Patron.
- Invitation to Friday Evening Welcome Reception (in the Exhibit Hall)
- Two (2) Tickets to Saturday Networking Reception

TABLE/EXHIBIT LOCATION

Table placement will be based on Exhibit Level.

ADDITIONAL EXHIBIT TABLE

An additional table can be purchased in advance for \$1000
(If space is available)

NOT INCLUDED IN EXHIBIT FEE

Power, internet, and shipment handling fees are NOT included in the exhibit fee and are subject to an additional charge if needed.

ADDITIONAL BADGES FOR REPS

**\$700 per Rep for Platinum, Gold, Silver & Bronze Plus Level Patrons
(for a max of 2 additional badges for Silver, Gold, and Bronze Plus level)**

**\$1000 per additional rep for Bronze Level Patrons
(with a maximum of 2 additional badges for this level)**

Any additional representation needed above the 2 additional name badges allowed will require the exhibitor to increase their support level to the higher support tier that best meets their needs.

SUPPORT ADD-ONS



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FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station. As a Food & Beverage Sponsor, you have the:

- Ability to provide napkins with your company logo
- Ability to provide coffee mugs/cups with your company logo*
(Available to Coffee/Tea Sponsor Only)

Coffee Station \$4,000

Soft Drinks/Snack Breaks \$1,500

***For the Coffee Sponsor, the coffee station will be placed near your exhibit booth. Only 4 available.**

SOCIAL EVENTS SPONSOR

Sponsor one of the GSIPP social functions. Signs noting your sponsorship will be displayed during each event.

Friday Welcome Reception Sponsor \$3,000

(Inclusive of company representatives with badges)

Saturday Reception Sponsor \$5,000

FRIDAY SYMPOSIUM / PRODUCT THEATER \$13,000

You have the opportunity during the Friday lunch to host a NON-CME product theater for attendees. This fee includes lunch, room rental, AV, and an email blast to attendees regarding the symposium. The symposium would be included on the agenda noting the speaker, topic, and your company name. *Your organization will provide the speaker and cover any costs associated with bringing your speaker to the conference. The sponsor is not responsible for the cost of Food/Beverage for attendees participating in the Product Theater during lunchtime.*

AUDIO/VISUAL & TECHNICAL SUPPORT \$3,000

When you support Audio and Visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

NAME BADGE LANYARDS - EXCLUSIVE \$2,000

Because every attendee is required to wear a name badge during all meeting times, they will be wearing YOUR brand around their necks at all times. The sponsor will produce and provide/ship 125 lanyards.

WIFI PASSWORD SPONSOR - EXCLUSIVE \$5,000

Your COMPANY NAME will be the customized WIFI PASSWORD. All attendees and users will be required to use your company name every time they log into the WIFI.

Important note:

Any exhibiting organization wishing to host a privately held function during the meeting must coordinate w/GSIPP to avoid any scheduling conflicts. No privately held functions can coincide with any scheduled GSIPP events on the agenda--this includes onsite and offsite. Only sponsoring/exhibiting organizations are allowed to host a privately held function during the meeting (onsite/offsite).

SPONSOR/EXHIBITOR CONTRACT

Registration is available online at
www.gsipp.com

EXHIBITOR CONTRACT TERMS

1. If purchased, a company with a Platinum or Gold Sponsorship Level will have two (2) 6' tables, and a company with a Silver or Platinum Sponsorship Level will have one (1) 6' table for the Georgia Society of Interventional Pain Management (GSIPP) Annual Pain Summit.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based on the number assigned at the exhibit level. Each additional badge per company representative is \$700 for Platinum/ Gold/Silver/Bronze Plus & and \$1000 for Bronze (with a maximum of 2 additional badges per level).
4. Exhibitor set-up begins on Thursday, April 18th at 4:00 PM. You may break down your exhibit at any time; however, all exhibits must be fully broken down by 2:00 PM, Sunday, April 21st.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSIPP reserves the right to determine at what point sound constitutes an interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions, and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet, or share with others any part of the space allotted to them.
8. GSIPP authorizes exhibitors to make retail sales of tangible personal property or services subject to sales tax. The exhibitor shall be solely responsible for any local, state, or federal tax liability resulting from this contract or other tax implications arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines, and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless, and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSIPP management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time unless accompanied by an adult.
13. It is agreed that GSIPP and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSIPP and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GSIPP will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSIPP nor the host hotel maintains insurance covering property brought onto or stored on the resort's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSIPP meeting and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.
19. MSL/Scientific Liaisons will only be permitted to register to attend on behalf of their organization if their organization is a registered exhibitor with up to 2 maximum per organization.
20. Hotel room reservations at Ritz@ Lake Oconee are not guaranteed as GSIPP has limited rooms in the room block. Not having a room reservation (Ex: Due to late registration) in the room block does not void the agreement or the below stated refund terms.

BOOTH CONSTRUCTION

1. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
2. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
3. All materials used for decorating must be flameproof.
4. Construction and signs that are above 8 feet in height must be approved by the GSIPP in advance of meeting start date.
5. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
6. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
7. In order to meet the set-up deadline, the GSIPP management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Friday, April 19, 2024. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00 PM, Sunday, April 21, 2024.
8. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to April 19, 2024 are eligible for 50% refund. Cancellation 29 days or less before April 19, 2024 are not eligible for a refund.

You must agree to these Terms & Conditions during the online registration process in order to exhibit.

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GSIPP Annual Pain Summit must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to April 19, 2024. Cancellations 29 days or less before April 19, 2024 are not eligible for a refund. Must allow 6-8 weeks for refund processing.