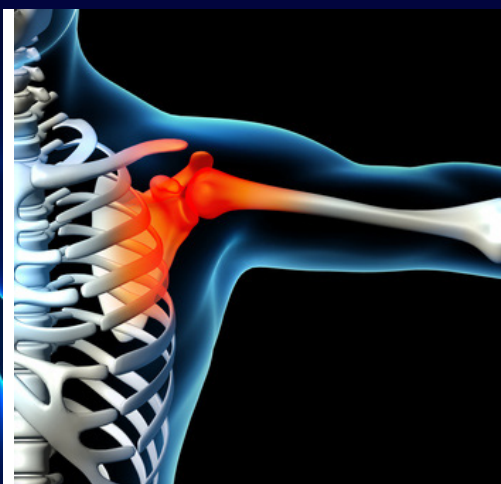




GSIPP

GEORGIA SOCIETY
OF
INTERVENTIONAL PAIN PHYSICIANS



EXHIBITOR PROSPECTUS

GSIPP

16th ANNUAL PAIN SUMMIT
August 28 - 30, 2020
THE RITZ CARLTON REYNOLDS
GREENSBORO, GA

RESORT ACCOMMODATIONS

The Ritz-Carlton Reynolds, Lake Oconee
1 Lake Oconee Trail
Greensboro, GA 30642

We strive to make this meeting beneficial for you and your company and we want to make sure that you have every opportunity to interact with the GSIPP attendees. In an effort to make sure we have rooms to maximize physician attendance, the amount of rooms available to each company will be based on sponsorship level and number of reps included with the level. Once your exhibit registration is received, you will be contacted via email to make a reservation(s). You will be allowed to book rooms in the block equal to the number of reps in the sponsorship level. Any additional reservations in the block will be moved outside of the block and billed at the rack rate.

EXHIBITOR INFORMATION

AGENDA

Thursday, August 27, 2020

5:00 p.m. Exhibitor Setup

Friday, August 28, 2020

7:30 am - 8:30 am Registration, Breakfast and Exhibit Viewing
8:30 am - 5:00 pm General Session
10:15 - 10:45 am Break and Exhibit Viewing
2:15 - 2:45 pm Break and Exhibit Viewing
5:15 - 7:00 pm Reception in Exhibit Hall

Saturday, August 29, 2020

7:00 am - 8:00 am Registration, Breakfast and Exhibit Viewing
8:00 am - 1:00 pm General Session
10:00 - 10:30 am Break and Exhibit Viewing
5:00 pm Cocktails Lakeside

Sunday, August 30, 2020

7:30 am - 8:30 am Registration, Breakfast and Exhibit Viewing
8:45 am - 12:00 pm General Session
10:00 - 10:15 am Break and Exhibit Viewing
12:00 - 2:00 pm Exhibitor breakdown

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up at 5:00 pm on Thursday, **August 27, 2020**. Only one table per exhibitor is allowed unless additional tables are purchased. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00PM on Sunday, **August 30, 2020**.

LOAD-IN

Please ship all deliveries to arrive no earlier than 2 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The resort takes no responsibility for delivered items and cannot inventory items when they arrive. All service providers are to bring their own equipment (dollies, carts, etc) to facilitate load-in. Resort staff will not be available to assist with load in or load out. Unload of deliveries need to be done by the client's representatives or the shipping company. Companies are responsible for all of their shipping and handling fees. Please check with the hotel for their fees.

Address packages as follows:

GSIPP August 27
Recipient/Company Name
Ritz Carlton Lodge Reynolds Plantation
One Lake Oconee Trail
Greensboro, GA 30642

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

PATRON LEVELS

Platinum Patron Supporter \$25,000

- Opportunity to have nine (9) representatives attend (with the option to purchase additional reps @ \$250/rep)
- Table exhibit at GSIPP annual meeting (two 6 ft. exhibit tables) with first selection of table location
- Email blast to attendees prior to the meeting with your company information
- Recognition in meeting app as Platinum Patron
- One banner ad in meeting app and three (3) push notifications in app during meeting dates
- 50 words or less company description in meeting app
- Logo recognition on onsite signage as Platinum Patron
- Company logo and link on GSIPP website noted as Platinum Patron
- Invitation to Friday evening cocktail reception & Saturday night cocktails at sunset for your 9 representatives
- GSIPP Corporate Membership
- ***BONUS: VIP Reception with Key GSIPP Physicians and Leaders**

Gold Patron Supporter \$20,000

- Opportunity to have seven (7) representatives attend (with the option to purchase additional reps @ \$250/rep)
- Table exhibit at GSIPP's annual meeting (two 6 ft. exhibit tables) with selection of table location
- Email blast to attendees prior to the meeting with your company information
- Recognition in meeting app as Gold Patron
- Three (3) push notifications in meeting app during meeting dates
- 50 words or less company description in meeting app
- Logo recognition on onsite signage as Gold Patron
- Company logo and link on GSIPP website noted as Gold Patron
- Invitation to Friday evening cocktail reception & Saturday night cocktails at sunset for your 7 representatives
- GSIPP Corporate Membership

Silver Patron Supporter \$12,000

- Opportunity to have five (5) representatives attend (with the option to purchase additional reps @ \$250/rep)
- Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- Email blast to attendees prior to the meeting with your company information
- Recognition in meeting app as Silver Patron
- One (1) push notification in meeting app during meeting dates
- Logo recognition on onsite signage as Silver Patron
- Company logo on GSIPP website noted as Silver Patron
- Invitation to Friday evening cocktail reception & Saturday night cocktails at sunset for your 5 representatives
- GSIPP Corporate Membership

Bronze Plus Patron Supporter \$7,500

- Opportunity to have four (4) representatives attend (with the option to purchase additional reps @ \$250/rep)
- Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- Email blast to attendees prior to the meeting with your company information
- Recognition in meeting app as Bronze Patron
- Logo recognition on onsite signage as Bronze Patron
- Logo recognition on GSIPP website noted as Bronze Patron
- Invitation to Friday evening cocktail reception & Saturday night cocktails at sunset for your 4 representatives
- GSIPP Corporate Membership

Bronze Patron Supporter \$5,000

- Opportunity to have three (3) representatives attend (with the option to purchase additional reps @ \$750/rep)
- Table exhibit at GSIPP annual meeting (one 6 ft. exhibit table)
- Recognition in meeting app as Bronze Patron
- Logo recognition on onsite signage as Bronze Patron
- Logo recognition on GSIPP website noted as Bronze Patron
- Invitation to Friday evening cocktail reception & Saturday night cocktails at sunset for your 3 representatives
- GSIPP Corporate Membership

EXHIBITOR SUPPORT

FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station.

As a food & beverage station sponsor you have:

- Ability to provide napkins with your company logo.
- Ability to provided coffee mugs with your company logo.
- Company signage will be provided at a station.

FOOD & BEVERAGE	
Coffee*	\$3,500
Soft Drinks/Snack Breaks	\$1000

*For the coffee sponsor, the coffee station will be placed near your exhibit booth! Only 6 available

SOCIAL EVENTS SPONSOR

Sponsor the Georgia Society of Interventional Pain Physicians Cocktail Reception on Friday evening and/or the Saturday Evening Reception. Signs will be displayed at the event.

SOCIAL EVENTS	
Friday Reception Sponsor	\$3000
Saturday Dinner Sponsor	\$5000

FRIDAY LUNCH SYMPOSIUM/PRODUCT THEATER

You have the opportunity during the Friday Lunch to host a Non CME product theater for attendees. This fee includes lunch, room rental, AV, and an email blast to attendees regarding the symposium. The symposium would be include on the agenda noting the speaker, topic, and your company name. Great attendance due to the timing of the symposium.



Great Opportunity for your company!

LUNCH SYMPOSIUM SPONSOR	
Product Theater	\$12,500

You will provide the speaker and cover any costs associated with bringing that speaker to the conference.

AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

AUDIO/VISUAL	
A/V & Technical Support*	\$3,000

NAME BADGE LANYARDS SPONSOR

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! Sponsor will produce and provide 150 lanyards.

Name Badge Sponsor	
Lanyards	\$1,000

ONLINE MARKETING

Online Banner*

(7.5" x 1") Your advertisement will be featured on our website. Includes a clickable link to your website.

*Limited availability. Included in Platinum Level.

Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

Company Logo & Clickable Link	
Home Page Banner (7.5" x 1")	\$800/mo.
Single Page Banner (7.5" x 1")	\$600/mo.
Company Spotlight	
Home Page (3.5" x 4.5")	\$900/mo.
Single Page (3.5" x 4.5")	\$700/mo.

EXHIBITOR REGISTRATION FORM

GSIPP 16th Annual Pain Summit • August 28 - 30, 2020 • Greensboro, GA

CONTACT INFORMATION

Company Name _____

Main Contact Name _____

Address _____

Address Con't _____

City _____ State _____ Zip Code _____

Email _____

Phone # _____

Fax # _____

EXHIBITOR ATTENDEES

Main Attendee/Name Badge 1 _____ Email _____

Name Badge 2 _____ Email _____

***For silver, gold and platinum sponsors, please email Cathy Jones:
cathy@theassociationcompany.com with additional representatives and emails.**

CHOOSE A SUPPORT LEVEL

Before August 1

Platinum \$25,000

Gold \$20,000

Silver \$12,000

Bronze Plus \$7,500

Bronze \$5,000

After August 1:

Platinum \$25,100

Gold \$20,100

Silver \$12,100

Bronze Plus \$7,600

Bronze \$5,100

ADDITIONAL REPRESENTATIVES

*Refer to Patron Page for # of reps included with your level

_____ Bronze Plus, Silver, Gold, Platinum Add'l Rep @ \$250/rep

_____ Bronze Add'l Rep @ \$750/rep

CHOOSE AN ADD-ON

Coffee - \$3500

Lunch Symposium - \$12,500

Soft Drink/Snack Break - \$1000

A/V Support - \$3000

Friday Reception - \$3000

Name Badge Lanyards - \$1000

Saturday Reception - \$5000

CHOOSE ONLINE MARKETING

Online Company Logo & Clickable Link on Website:

Home Page Banner (7.5" x 1") - \$800/mo.

Single Page Banner (7.5" x 1") - \$600/mo.

Online Company Spotlight/Editorial:

Home Page (3.5" x 4.5") - \$900/mo.

Single Page (3.5" x 4.5") - \$700/mo.

REGISTRATION TOTAL

Support Level Subtotal _____

Add-On Option Subtotal _____

Online Marketing Subtotal _____

TOTAL \$ _____

PAYMENT INFORMATION

Check (*make payable to GSIPP*)

AMEX

MC

VISA

Discover

Card Number _____

Exp. Date _____

CVV Code _____

Name as it appears on card _____

Billing Address _____

City _____

State _____

Zip _____

SUBMIT COMPLETED FORMS/PAYMENT

Submission Checklist:

Registration Form

Contract

Payment

Logo*

*Email logo to Cathy Jones. Logo will be used on poster and in the meeting app. (300 dpi jpeg, png, or eps file requested)

Submit Via:

ONLINE: www.gsipp.org

EMAIL: cathy@theassociationcompany.com

FAX: (305) 422-3327

MAIL:

GSIPP

6134 Poplar Bluff Circle, Ste. 101
Norcross, GA 30092

CONTRACT

EXHIBITOR CONTRACT TERMS

1. If purchased, each exhibitor at the Annual Meeting will have one (1) 6 ft. exhibit table. Diamond and Platinum Supporters will receive two (2) 6 ft. exhibit tables.
2. Exhibitors are required to have a representative at their booth at all times during exhibit hours.
3. Exhibitor setup starts at 5:00pm on Thursday, August 27, 2020 and break - down is 2 p.m. on Sunday, August 30, 2020
4. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSIPP reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
5. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
6. GSIPP authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
7. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
8. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
9. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSIPP management and not after the show is completed.
10. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
11. It is agreed that GSIPP and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
12. The exhibitor agrees to indemnify and hold harmless GSIPP and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
13. GSIPP will only refund exhibitors who are pre-registered the cost of exhibit space based on the refund schedule mentioned in #26 and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
14. Neither GSIPP nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Exhibitors will not offer educational/training programs or any other type of functions within the show facility simultaneous to the GSIPP Annual Meeting related programs.
16. This agreement includes a one-time list of pre-activity and post-activity attendees.
17. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committee or their designated representative. All decisions of said group or representatives are final.

EXHIBIT SETUP

18. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
19. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent booths.
20. All materials used for decorating must be flameproof.
21. Construction and signs that are above 8 feet in height must be approved by the GSIPP.
22. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
24. In order to meet the setup deadline, the GSIPP management reserves the right to order labor to setup any exhibit that is not in the process of being erected by 7:00am on Friday, August 28, 2020. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00PM, Sunday, August 30, 2020.
25. The interpretation of all rules and regulations is the responsibility of the GSIPP Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

26. Cancellation for all registered exhibitors 30+ days prior to the first day of the activity date are eligible for 50% refund.
27. Cancellation 29 days or less before the first day of the activity date are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Friday, August 28, 2020. Cancellations 29 days or less before Friday, August 28, 2020 are not eligible for a refund. Must allow 6-8 weeks for refund processing.



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Norcross, GA 30092
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www.gsipp.com